BenchmarkXPRT Development Community Releases Source Code for HDXPRT 2012

The BenchmarkXPRT Development Community is pleased to announce that the source code for HDXPRT 2012 is available for download.

The BenchmarkXPRT Development Community, which Principled Technologies (PT) administers, is pleased to announce the availability of the source code for the HDXPRT 2012 performance test tool. HDXPRT 2012 is a benchmark for evaluating the capabilities of PCs in performing a wide variety of common consumer digital media tasks. Members of the development community have significantly influenced this version of the benchmark by helping to prepare its design specification and by beta-testing release candidates.

The release of the source code for a widely available application-based benchmark such as HDXPRT marks a milestone in the benchmark ecosystem. By opening the benchmark's source code to its members, the BenchmarkXPRT Development Community is hoping to increase the transparency of the benchmarking process and to stimulate the participation of industry players and the public in the definition, development, understanding, and auditing of the benchmark.

Community members can download the benchmark's source code directly from the official benchmark Web site, <u>http://www.hdxprt.com</u>. Any non-members who would like the source code can join the community for a very modest fee by going to <u>http://www.benchmarkxprt.com</u>.

In addition to downloading the source code of the current version of the tool, BenchmarkXPRT Development Community members can influence the design of future versions of HDXPRT and other benchmarks. They can even participate in the coding and development of these benchmarks. Membership in the community also keeps you up to date on the latest information. To learn more, visit the official BenchmarkXPRT Development Community Web site, <u>http://www.benchmarkxprt.com</u>, and look for the community's presence on Facebook and Twitter.

About HDXPRT

HDXPRT, the High Definition Experience & Performance Ratings Test, is a software tool for evaluating the capabilities of PCs at handling real-world digital media scenarios involving common consumer applications. It includes tests for popular consumer usage models such as high-definition video transcoding, and high dynamic range (HDR) photo manipulation.

About the BenchmarkXPRT Development Community

BenchmarkXPRT Development Community is a forum through which interested parties can contribute to the ongoing evolution of the BenchmarkXPRT suite of benchmarks. Community members play a vital role in ensuring that benchmarks such as HDXPRT, TouchXPRT, and WebXPRT incorporate the latest in the field of user-experience benchmarking and meet the needs and interests of a range of individuals and organizations.

About Principled Technologies, Inc.

Principled Technologies, Inc. is a leading provider of fact-based marketing and technology assessment services. The founders, Mark Van Name and Bill Catchings, have worked together in technology assessment for over 25 years. As journalists, they published over a thousand articles on a wide array of technology subjects. They created and led the Ziff-Davis Benchmark Operation, which developed such industry-standard benchmarks as Ziff Davis Media's Winstone and WebBench. They have also co-founded or led several other technology testing firms, including ZD Labs, eTesting Labs, and VeriTest.

Principled Technologies, Inc. is located in Durham, North Carolina, USA. For more information, please visit <u>http://www.principledtechnologies.com</u>.

Company contact

Eric Hale Principled Technologies, Inc. 1007 Slater Road Suite 300 Durham, NC 27703 ehale[at]principledtechnologies[dot]com http://www.principledtechnologies.com

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